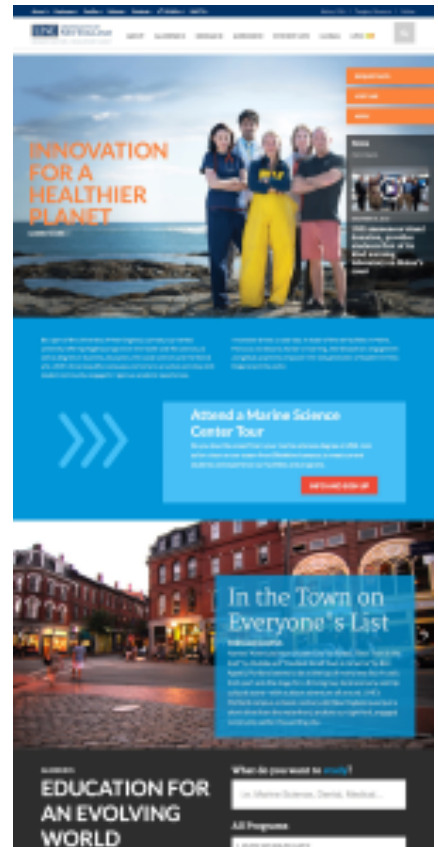


# Tech: Website and User Experience Design for Higher Education



Homepage redesign and launch, Nov, 2015

See [more examples](http://moreexamples.kannercreative.com) at KannerKreative.com

- Worked to redesign and redirect the homepage of the University of New England to be more recruitment focused.
- Managed developers and vendors to build out both website and content management system in Drupal.
- Engaged with cross-campus web and marketing colleagues on issue of web governance, content and design strategy, technology improvements, and the user experience.
- Worked to redirect admissions web efforts of college

by working jointly with marketing strategist to redesign the [homepage to be refocus on Graduate and Undergraduate Admissions recruitment](#) efforts, as well as various landing page campaigns.

- [Innovation](#)
- [Science](#)
- [Pharmacy](#)
- [Targeted landing pages \(various\)](#)
- [Program-specific invitation landing page](#)